



HD Makeup Studio & Academy

Formerly Basement Academy www.hdmakeupacademy.com
LG5, Lower Ground, City & Land Mega Plaza (blue & white bldg across Robinson's Galleria)
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Hi-Def (HD) Beauty & Fashion Make-up Course

Intensive Program

(32 to 50 hours depending on student's learning pace)

The objectives of the course are twofold:

- To provide a solid foundation to those who want to become professional make-up artists;
- To be able to do makeup that is BEAUTIFUL & DURABLE as well as withstand the scrutiny of Hi-Def (HD) cameras.

The course provides an excellent balance between theory and hands-on practice. Live models will be used daily to ensure that theory learned for the day will be immediately applied. Classes will initially focus on the fundamental make-up skills but will become increasingly more complex as the lessons progress.

This is the ONLY makeup course in the Philippines that teaches Hi-Def (HD) makeup even at the basic level. Other schools offer HD makeup only as an advanced class.

Course Coverage:

- a. Skin types, skin tones, face shapes, eye shapes. Types of makeup.
- b. Types of foundation. Base matching. Blending techniques. Highlighting and contouring.
- c. Eyebrow shaping. Eyeshadow application vs. different eye shapes.
- d. Color wheel and concealing.
- e. Natural/Clean Beauty Make-up (daytime look, no make-up look)
- f. Men & mature women's makeup.
- g. Choice and attachment of false eyelashes.
- h. Color and Black & White Photographic Make-up
- i. Dramatic/Glamour Looks. High Fashion/Avant Garde Looks.
- j. Bridal Makeup
- k. Business aspects of being a pro makeup artist - marketing, pricing, and competition. Website creation.

Methods of Instruction:

Lecture. DAILY live demonstration by instructor. DAILY actual practice on live models.

Price & Payment

Course fee: P23,500 INCLUSIVE of all models and photoshoot. Makeup NOT included.
To reserve a space, a P10,000 non-refundable deposit is required. This is deductible against the tuition fee.

Equipment:

- a. Students should bring ALL make-up they already own on the first day of class.
- b. Depending on the chosen track of the student, a suitable make-up kit will be discussed on the first day of class.
- c. The student may purchase professional hi-definition makeup from HD Studio at lower than department store prices.

Instructors:

The class will be taught by Jeave Gabiana and/or Christephanie Chua-Sing, graduates of Vidal Sassoon Academy in Los Angeles, Cinema Makeup School in Hollywood, Complexions College of Art and Design, Toronto, Canada, and LCE School of Art and Design in Singapore. We have the LOWEST teacher to student ratio in the country.

Photoshoot:

On the last day of class, the student will create two looks, bridal & fashion/avant garde, for a professional photoshoot to highlight what has been learned so far and to jumpstart her portfolio.

Certificate:

A Certificate of Attendance will be given to those who have satisfactorily completed the course.